



Birdies for Charity – 2010 Deutsche Bank Golf Championship Calendar Raffle



In Support of Markman Children's Programs

What is Birdies for Charity?:

The Deutsche Bank Championship's Birdies for Charities Program is a fun, easy, spirited and interactive way for local New England charities to raise money in support of their cause. This multi-level fundraising program is designed to give participating charities the opportunity to generate contributions for their organization based on the number of "birdies" made by the professional golfers during the Deutsche Bank Championship's four official rounds of competition August 31 – September 6, 2010.

How to Participate:

Purchase one of Markman Children's Programs "Birdie" Calendars for just \$10!



What You Get in Return:

- Be entered into The Deutsche Bank Championship's **"Guess the Birdies" Contest**. If your guess is the closest to the number of birdies hit by the PGA TOUR Professionals, without going over, you will win the Grand Prize of **Two season tickets for the 2011 Red Sox home games at Fenway Park!** (a \$7,000 value)(1)
- In addition, a First Place Prize will be drawn from the eligible entries excluding, however, the winner of the Grand Prize and any Consolation Prizes. One First Place Prize is a **trip for two to Bermuda**. An all expense paid trip for two (2) to the 2010 PGA Grand Slam of Golf at Port Royal. (2)
- Your name will also be entered into Markman Children's Programs' calendar raffle where you will be eligible for daily drawings of \$10 during the month of July. That's 31 chances to win! If your name is drawn on a day with a "Birdie" your winnings are doubled (\$20) that day. There are also a two chances to win 2 Grounds Passes to the 2009 Deutsche Bank Golf Championship event (a \$110 value)!

Get MORE chances to WIN:

- For every additional \$10 donation you will get another chance to enter the "Guess the Birdies" Contest.
 - ❖ History of "birdies" hit each year of the Deutsche Bank Championship:
2004 – 1,364 2005 – 1,587 2006 – 1,279 2007 – 1,310 2008 – 1,479 2009 - 1291

*Charities receive 100% of all paid pledges/donations solicited on their behalf!

- (1) In the event of a tie only, consolation prize(s) will be awarded. Consolation Prize: 2 weekly Deutsche Bank Club Booklets for the 2011 Deutsche Bank Championship will be awarded to each person not selected in the drawing for the Grand Prize.
- (2) Open to all entrants who do not win the Grand Prize or Consolation Prize (if any).